



5 February 2024 - 60 IMMERGAS YEARS

It was 5 February 1964, during the years of the Italian economic miracle, when three 20 year olds, Romano Amadei, Gianni Biacchi and Giuseppe Carra, created the first workshop that, step by step, became a family-controlled, globally competitive multinational company, giving visibility to the Made in Italy home climate sector focused on sustainability and energy saving.

Immerfin Chairman Alfredo Amadei: "We will continue to grow in Italy and abroad, thanks to the commitment of over a thousand men and women who develop the most advanced technologies, combined with continuous investment. We do not want just to honour the founders: we want to carry on their work with renewed enthusiasm."

A single candle on the big cake for 60 years of history. Immergas celebrated its 60th anniversary at its main production site in Lentigione di Brescello. The event was made even more special by the presence on stage of Romano Amadei, the co-founder, together with Giuseppe Carra and Gianni Biacchi, of what is now the Immerfin Group, a family-controlled multinational.

"Much has changed over these 60 years, and much will change in the home climate sector, but you can rest assured that the company will continue to invest in order to be competitive and offer interesting products to the market," said Romano Amadei to all the employees present. The President of Immergas started the next 60 years of history together with his son Alfredo (now President of Immerfin) and Giuseppe Carra's sons: Alessandro and Gionata (members of the Board of Directors).

The anniversary was celebrated by the over 600 employees at the Brescello site, and from afar by the over 1,200 employees who bring Immergas to the world (in 50 different markets) and who work at the production units in Slovakia, China and Iran. A special guest of the evening was Iván Ramiro Córdoba, the footballer whose autobiography *Combattere da uomo* ("Fighting like a man") looks back on his years at Inter Milan.

The joint reflections of Iván Ramiro Córdoba and Alfredo Amadei are the ideal platform to look to the future. Values that are shared by sport and the company's business: "As I was discovering Immergas - said Iván Ramiro Córdoba - I perceived a huge sense of belonging after just a few hours. This sense of pride, however, would not be possible without owners (the same for 60 years) who make you feel it and who every day make you understand what the history of this company is, and the same is true for a footballer's team."

"Undoubtedly, the message of this 60th anniversary is just this: to be a team," commented Immerfin President Amadei. "Today more than ever, it is essential to team up across generations, different but bound by the common denominator of commitment, challenge and above all example. Those who came first must set an example for young people so that they, too, take on the challenges and face them head on."

"There is still a great desire to work with the same drive as at the beginning," pointed out Gionata Carra, Director of Operations and member of the Board of Directors "so





much passion, together with commitment and dedication to the challenge awaiting us in the coming years. The goal is always to do better."

"We are following our parents' example," added Alessandro Carra, Vice President of Immergas, "which has been very important. So now the challenge for us is to continue on this path, learning from the past, trying to make the most of this experience in order to project it into the future."

"In these years, the keyword has always been change," concluded Alfredo Amadei, President of Immerfin. "We have never changed and will not change our core direction, but we certainly change our horizons and vision because the market changes, society changes and consequently companies must adapt. Change is a challenge to be met with a great deal of courage, with initiative and with the desire to question oneself. Our hope is to continue with the same spirit of the founders."

The celebrations for Immergas' 60th anniversary will continue throughout 2024 at major exhibitions such as the Mostra Convegno Expocomfort (in Milan from 12 to 15 March) and with numerous events in Italy and abroad.

