

Immergas: ready for the green homes of the future

At the 43rd edition of the MCE Expocomfort Fair in Milan the Immerfin Group from Brescello (RE) presented its *Made in Italy* ready-to-install solutions and the development plans to respond to the new European Union Directives. «We are looking at enormous changes, and will deal with them by investing and innovating as we have been doing for 60 years: focusing on people», said Chairman Alfredo Amadei.

Millions of questions on the future of home climate control and as many precise and concrete answers. The "Green Home" (EPBD) directive approved by the European Union at the same time as the inauguration of the 43rd edition of the MCE Fair (from 12 to 15 March in Milan) transformed Immergas' exhibition space into a large infopoint where Immergas technical team presented many solutions: those ready-to-install, and those that will be ready for the market in the coming months and many *concepts* resulting from massive investment in research and development. «At the end of these four days, where we have been the focus of growing interest, - explained Immerfin Chairman Alfredo Amadei - the key word is "thank you". Our thanks to the more than 10 thousand installers, designers and distributors who have reaffirmed at the fair the strong bond with Immergas, knowing that, as it has been for 60 years, they will always find the most advanced products and all the support (training and pre and post-sales consulting services) needed to handle transformations. We at Immergas we have been experiencing great changes for 60 years. From the early phases of methane availability in the Po Valley region to new horizons that open up in the era of digitalisation, energy savings and sustainability. Our company was, is, and always will be there. Our vision, our *Made Italy* is a winner. We have been ahead of the times with our hybrid solutions and given a concrete contribution to sustainability in millions of homes in Italy and around the world».

The second sixty years of the company created by Romano Amadei, Gianni Biacchi and Giuseppe Carra, is based on the three Ms: Multi-Technology, Multi-Energy and Multi-Objective.

Thanks to this vision of doing business Immerfin (the holding company owned by the Amadei and Carra families that controls Immergas) can look at the next 60 years with the certainty that the group, a globally competitive multinational company with production sites in Slovakia, China and Iran and sales branches in over 50 countries, will continue to be among the leaders in this great new change.

«Our future – concluded Alfredo Amadei - will be about growth". In sixty years, we have never changed and will not change our core direction, but we are certainly changing our horizons and our *vision* because the market changes, society changes and consequently companies must adapt. Change is a challenge to be met with a great deal of courage, with initiative and with the desire to question oneself. Our hope is to continue with the same spirit of the founders."

In the images:

- Immergas headquarters in Lentigione di Brescello
- Immergas stand at MCE 2024
- Immerfin Chairman Alfredo Amadei:

Company information

Immergas was founded in 1964 to **design and manufacture gas boilers** and hybrid systems for **domestic use**. With **more than 60 years of experience** on the market and **over 9,000,000 million boilers installed**, Immergas is **viewed by the market as one of the leading companies in Italy and in several European countries**, positioning itself among the top companies operating in the heating sector.

Immergas **designs and produces energy management systems** that combine **gas boilers, heat pumps and technological solutions for domestic hot water and climate control systems**. Since 2010, under the ImmerEnergy brand, it has played an active role in the **renewable energy** field with the production of **photovoltaic systems**.

Immergas is based in **Brescello (province of Reggio Emilia)**. It has a staff of over **600 employees**, and covers a surface area of 70,000 square metres. It also boasts a sales network in **50 countries** worldwide. Its **production units** are located in **Italy at Brescello (Reggio Emilia), Poprad (Slovakia), Qazvin in Iran and Changzhou in China**.